



SUSANNA W. GOLD ART ADVISORY

ART SELECTIONS FOR THE
CONTEMPORARY WORKSPACE

WINTER 2025



ABOUT ME

I am a full-service Art Advisor who provides fine art to private, corporate, education, and hospitality clients that complements the character of their environments.

Working with dozens of local, regional, and national artists, I provide a series of art recommendations to suit your unique spaces, taste, and budget. Once client selections are made, I organize custom framing, delivery, and installation.

HOW IT WORKS

01

Complimentary consultation:

On a preliminary site-visit, I evaluate the scale and character of your interiors, learn about your budget, and work with you to identify spaces for art placement.

02

Proposal development:

Working within the parameters established on the initial site visit, I collaborate with my extensive artist network to identify a first-round of works directly from the studios that meet your needs.

Proposals include an outline of project expectations, images of all recommended artworks, estimate of project expenses, and invoice schedule.

03

Collection decisions:

You may accept or reject any specific art recommendations, and I will continue to provide additional recommendations until you are satisfied with your selections.

04

Art installation:

Once selections are finalized, I manage custom framing, delivery, and professional installation.

05

Enjoy your art collection!

I remain available to you should you wish to plan art events around your collection, publish a collection catalog, or wish to select additional works to expand your collection.

WHAT ARE THE COSTS?

All artworks are available to you at standard studio prices -- there are no mark-ups beyond list prices. The bulk of my compensation comes from sales commissions from each artist, not the corporate client.

A flat project management fee covers my services beyond art sales. In addition to proposal development and art recommendations, these services include local art pick-up and delivery, managing custom framing, overseeing installation teams, and wall label design. This fee is determined by the scope of the project, and will be included in the preliminary project proposal. Typically, this fee begins at \$5,000 for a 15-20 piece standard “easel size” collection.

Additional expenses can include any custom framing, installation subcontractors, wall label materials, distance shipping, and delivery for oversize, heavy, or complex works. These costs are estimated at the outset of the project and included in the proposal.

PORTFOLIO



AGATHE BOUTON

Factory IX, X, XI

mixed media on
archival pigment monoprint

20" x 16" pre-framed to
28" x 20"

\$2,300 each

NAZANIN MOGHBELI

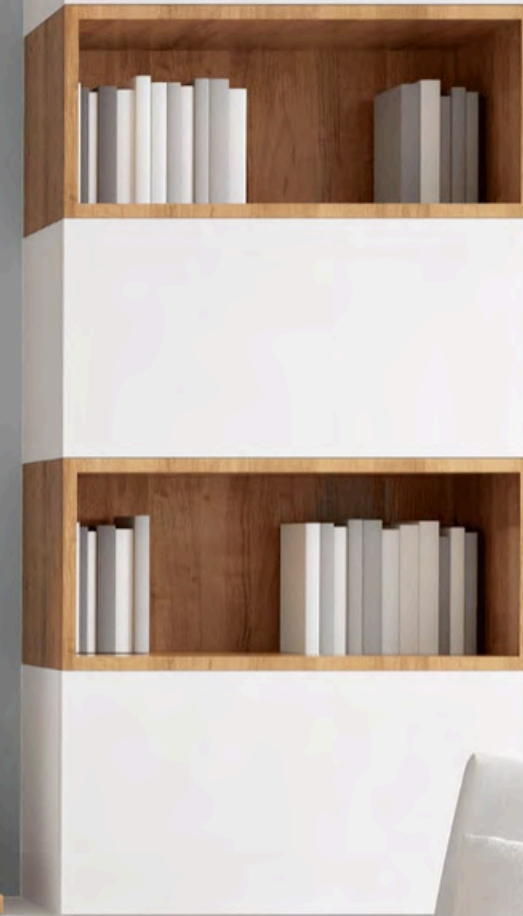
*Dream
and
Morghe Sahar*

ink, graphite, and collage
on paper

22" x 28"

\$1,900 each





THOMAS PAUL RAGGIO

Mystic Canyon

acrylic on canvas

44" x 50"

\$9,000

JAY WALKER

Prismatic Polygons XXII, V, XII

acrylic and
spray paint on paper

40" x 26.5"

\$3,200 each





JOSEPH
MCALEER

River of Dreams I

acrylic on canvas

48" x 48"

\$3,640



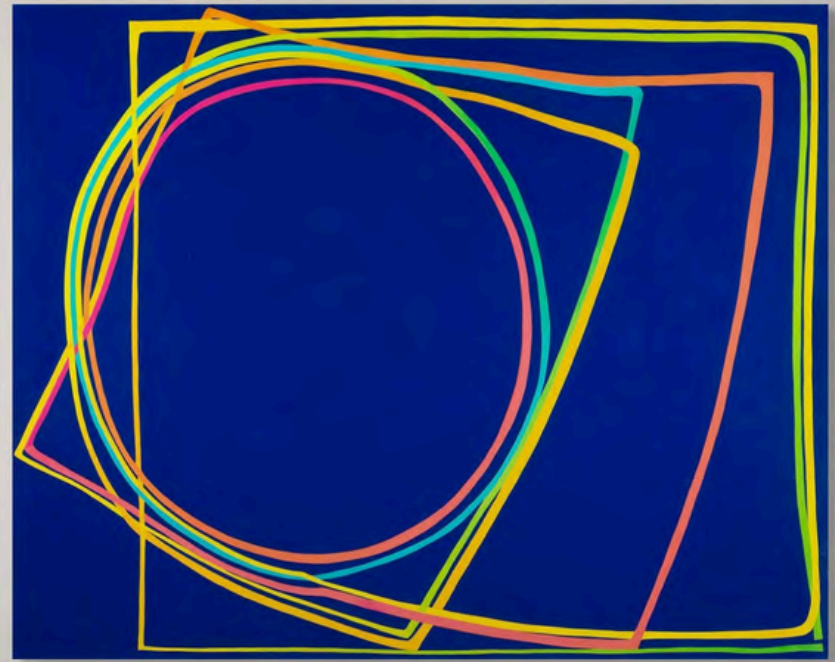
MAT
TOMEZSKO

Mural Commission

acrylic on polytab
mural cloth

approx. 9' x 15'

approx. \$18,000
plus installation



PAULA CAHILL

Another One-liner

oil on linen

48" x 60"

\$8,500

ANTONIO PURI

Dark Strings

mixed media on canvas,
mounted on 24 separate panels

90" x 74"

\$48,000





LAVETT
BALLARD

Sitting with the Shadows

mixed media on panel
36" x 36", framed

\$6,000





DEIRDRE MURPHY

Hemlock Grove

oil on canvas

36" x 36"

\$3,600

DEIRDRE MURPHY

Herbarium Series

Chine collé and
monoprint
on paper

25" x 20"

\$750 each



BROOKE LANIER

*Mountains
and
Slow Burn*

acrylic and brick dust
on canvas

36" x 36", pre-framed

\$4,200 each





CONTACT ME

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